



"Little People in a Big World"

FOR IMMEDIATE RELEASE

SPINDLYVILLE GREETING CARD LINE BY SHE DESIGNS, INC. DEBUTS AT THE NATIONAL STATIONERY SHOW

NEW YORK CITY, NEW YORK, May 21, 2006: Spindlyville, a colorful and creative new line of greeting cards designed by She Designs, Inc., made its world debut today at the National Stationery Show. The show is running May 21-24, 2006, at the Jacob K. Javitz Convention Center in New York City and Spindlyville is located at booth 2775.

The whimsical new line includes such items as seasonal and everyday greeting cards, note cards, gift tags, invitations, recipe cards, gift enclosures, notepads and stickers. Sheila Sons, owner of She Designs, Inc., is the illustrator and designer of the new line, and the name "Spindlyville" comes from the miniature, spindly characters who appear on each item.

"For as long as I can remember, paper and pencils have been magical tools to me. A few years ago, I came up with these tiny characters I call 'spindlies.' After a short time, the drawings took on a life of their own and before I knew it, I was on a journey of pursuing a lifelong dream of illustrating and designing my own line of greeting cards and stationery," says Sheila Sons, owner of She Designs, Inc. "The creation of the Spindlyville line has been a fun and exciting journey, but the overwhelming positive response so far has been the true reward."

Founded in 1994, She Designs, Inc. is an award-winning graphic design studio in Sarasota, Florida with many local, national and international clients.

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