

Greetings for Spring

Make sure that customers have all their greeting needs for remembering friends and family on St. Patrick's Day, Easter, Mother's Day and Father's Day by providing a good range to choose from. Encourage card purchases by pointing out appropriate selections to customers purchasing gifts.

Easter egg card is part of the Spindleyville line. Opens to read, "Big Easter wishes to you." 5"x7". \$2.99. **She Designs**, Sarasota, FL. (941) 923-3349. **Reader service #819**



Easter chick card is handmade and features glittered accents. 4 1/4"x5 1/2". Blank inside. \$5. **Marzipan Inc.**, Sheboygan, WI. (920) 452-5967. **Reader service #820**



"For my mom" card is handmade with embroidered and sewn details. 5 1/4"x4 1/4". Blank inside for a personal message. About \$8.95. **Townsend 27**, Long Beach, CA. (562) 228-5811. **Reader service #823**



Hippitty Hop! bunny card opens to read, "Happy Happy Easter!" Part of the J&M Martinez line. \$2.75. **Calypso Cards**, Stow, MA. (888) 203-7327. **Reader service #822**

Mother's Day card is one of a number of spring holiday offerings. 4 1/4"x5 1/2". \$1.95. **Gina B Designs**, Plymouth, MI. (763) 559-7595. **Reader service #817**



Thanks, Dad, for helping me become who I am today is part of the Passages line. Opens to read, "A true daddy's girl! Love to you on Father's Day." \$2.50. **Cardthartic**, Champagne, IL. (800) 814-8145, **Reader service #818**



Part of the "And he said" line, card opens to read, "Just wanted to let you know, I couldn't imagine a better mother for my child." \$3.25. **Regarding Life**, Brooklyn, NY. (917) 531-0028. **Reader service #821**



Photographic card opens to read, "Licensed to Grill!" Part of the You Da Man! line. \$2.50. **The Greeting Place**, Nashville, TN. (615) 885-4908. **Reader service #824**